

SHRINERS MAKING CHILDREN AN OFFER THEY CAN'T REFUSE

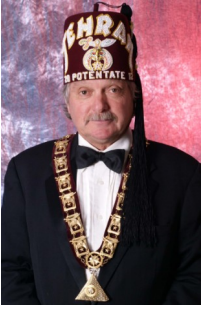
THE MONTHLY SCROLL



**OCTOBER
2012**



TEHRAN SHRINE
2012 ELECTED DIVAN



Potentate: Michael "Mike" Nella

First Lady: Judie

Phone: 559-871-0382 (c)

Chief Rabban: Clinton "Travis" Cantrell

Lady: Adrienne

Phone: 559-905-6895 (c)



Assistant Rabban: Ronny Melara

Lady: Carole

Phone: 559-244-9922 (c)

High Priest & Prophet: David A. Johnson

Lady: Sloan

Phone: 559-217-1857 (c)



Oriental Guide: Robert D. Crossland

Lady: Denise

Phone: 559-281-0673 (c)

Treasurer: David Coleman

Lady: Louise

Phone: 559-313-0781 (c)



Recorder: Thomas "Tom" Crosno

Lady: Elaine

Phone: 559-974-7496 (c)

First Ceremonial Master Chad Snyder, Esq. Phone: 559-392-2554 Office: 559-227-2166

Email: chad@bratlifflaw.com

Lady Stephanie

Second Ceremonial Master Mark Dawson Phone: 559-643-1956

Email: mdawson@webdawsons.com

Lady Sandra

IMPORTANT INFORMATION FOR YOUR USE

Websites:

www.tehranshriners.com

www.shrinersinternational.org

www.shrinersvillage.com

www.shrinershospitalsforchildren.org

Potentate:

oilcan1238@att.net

Chief Rabban:

travis@cantrell62.com

Assistant Rabban:

Ronny1864@att.net

High Priest & Prophet:

dave@steamcleanersinc.com

Oriental Guide:

roblaw@attitude.com

Treasurer:

dac-toy@comcast.net

Recorder:

tehranshriners@sbcglobal.net

Potentate in Shrine Office on Tuesdays

(Please visit – it's lonely in here)

*****ATTENTION ALL*****

THERE IS NOW A WEBSITE THAT RAISES MONEY FOR OUR TEMPLE. IT IS SIMILAR TO THE "SHARES PROGRAM". BY SIMPLY GOING TO THIS SITE, YOU MAY PURCHASE GIFT CARDS IN SEVERAL DENOMINATIONS. THESE ARE USEABLE AT VARIOUS MERCHANTS FOR ITEMS YOU BUY ON A DAILY BASIS.

THE TEMPLE RECEIVES A PERCENTAGE OF EACH PURCHASE WITHOUT ANY FEES. PLEASE VISIT THE WEBSITE BELOW FOR MORE INFORMATION ABOUT THIS EXCELLENT FUND RAISING PROGRAM.

www.onecardfundraising.com/tehran-shriners.php

THANK YOU IN ADVANCE FOR YOUR EFFORT.

MIKE NELLA

Potentate's Message



Nobles all:

As the summer slowly slips away, take time to reflect on the Shrine fun we have experienced in these months. For me, nothing can compare, not even a trip to Disneyworld, (nor anywhere else for that matter) as this year has emerged as the top shelf in my lifetime.

October brings us a very special event. The Past Potentates Night is Oct 20th which is our time to honor those who have made the high contribution and dedication to Shrinedom, as its leader, to maintain the Shrine as a pillar of the community. Please plan to attend this highly important event.

Another extremely important event will occur Oct 26th, that being Chief Rabban night. This event is the cornerstone for 2013 where CR Travis, along with Lady Adrienne, will present their plans for the year, and believe you me, its gonna be a wild ride!

October is a very important month for our Temple, DON'T MISS OUT.

Peace and Tranquility pervades our Temple

So may it ever be

Fraternally;

Mike Nella



RECORDERS CORNER

OCTOBER

The month of October has arrived along with some important items concerning your Shrine.

One of the more important items which was brought to your attention at the September 4 Stated Meeting is reviewing and bringing our Temple By Laws into compliance with Imperial By Laws. Past Potentate Crossland has spent many hours of research and his best efforts were available, in printed form, at the September stated meeting. The Nobility was asked to take a copy and review them. They will be presented for acceptance at a special meeting on November 19. At this special meeting, there will be only two items on the agenda, the By Laws and the 2013 budgets.

Some of the other important events on the October calendar:

Oct: 12 – Day at the Races – Contact Denise Crossland

Oct: 20 – Past Potentate Night – Make reservations 251-1991

Oct: 26 – Chief Rabban Night – Contact Travis Cantrell



Director General

Message

Greetings from Kentucky, home of the Crossland Clan 1820 - 1904. I'll take this opportunity to thank my lady Denise for her commitment throughout 2012 to produce a timely, high quality Monthly Scroll even while on the road. We are hauling her laptop all around the country in our motorcycle trailer. It still works.

Let's have a great turnout for the Past Potentates Recognition Dinner and Shriners Hospital fundraiser October 20. Master Chef David Pitts has been asked to prepare a splendid feast and a fun program is planned with Master of Ceremonies Dick Herrinton, PP, at the mike.

Last month we acknowledged by name all living past potentates. Kenneth M. Stretch was included by mistake learned when his son, noble Kenneth R. Stretch, sadly, died shortly after publication. This month we will acknowledge our living past first ladies. Apologies in advance for any mistakes. The ladies are: Buford Crossland, Elaine Weiner, Rosemary Dawson, Gail Carter, Linda Richburg, Jeri Techman, Jill Robinson, Pat Witt, Caroline Taft, Eleanor Dalzell, Bobbi Herrinton, Kristi Pearce, Virginia Willingham, Carlene Tong, Mary Lynne Baker, Karen Carlsen, Mary Jane Kerber, Louise Weber, Kathy Banks, Joycelyn Simonet, Denise Crossland, Dale Obernolte, Amy Perez, Jennifer Stahl, and Marty Jauss. Many thanks for their gracious support.

Hope to see many of you at our fun "Day at the Races" October 12 at the Big Fresno Fair. We are sponsoring a race which will be shown on the race marquee and the announcer will read our message promoting the Shriners Hospital for Children Northern California.

See you soon back in Fresno.

Rob Crossland

OCTOBER 2012

EVENTS CALENDAR

- October 1 Flying Shriners
Contact Mike Bowman - 559-252-5708
- October 3 Legion of Honor - See Flyer regarding November
Contact Ross Simonet, PP - 209-723-2350
- October 7 Hillbillies - See Flyer
Contact Bryan Hickle - 559-476-6232
- October 8 Merced Mariposa Shrine Club
Contact - Judge Brown - 209-358-2898
- COLUMBUS DAY**
- October 9 Temple Guard
Contact James Meeks, Sr. - 559-298-4802

Patrol
Contact Ron Obernolte, PP - 559-642-4332
- October 10 Fresno Shrine Club - See Flyer

Nile
- October 11 Mounted Patrol
Contact Rick Avila - 559-351-4625
- October 12 Day at the Races - See Flyer
Contact Rob Crossland - 559-281-0673
- October 13 Tulare Screening Clinic - Call Recorder Tom Crosno

- October 15 SHCNC Board of Governors
- October 16 Clowns
Contact Mike Fitzgerald - 559-908-1444
- October 18 Roustabouts
Contact Craig Constance - 559-233-4379
- October 19 Novkeps
Contact Dan Richardson - 559-291-4005
- October 20 Past Potentates Dinner - See Flyer
Contact Rob Crossland - 559-251-0673
Car Show - Chukchansi Casino - See Flyer
- October 22 Knights of Mecca
Contact Roger Wethey - 559-251-4395
Temple Belles
- October 24 Board of Directors Meeting (BOD)
- October 26 Chief Rabban Night - See Flyer
- October 31 HAPPY HALLOWEEN - Stay Safe



Shriners Hospitals for Children®

Dear Noble,

Our *Love to the rescue* awareness campaign is in full swing and the results so far are very encouraging. Like us, you may have heard comments from patients, families and associates who have seen our ads on television or online. This anecdotal feedback informs us people are making the emotional connection we want.

Since the launch of the *Love to the rescue* national media campaign on June 11, it has delivered more than 718,682,000 impressions (eyeballs) targeting adults 18+. Summarized below are the results for each medium.

National Television

- National television accounted for 385,619,000 impressions, 54% of the total impressions to date.
- *Love to the rescue* has aired on 24 national cable networks including large, broad-based (BET, TBS, TNT and USA), satellite clusters (Dish and Direct TV) and some specifically targeting women 25+ (Bravo, E!, HGTV, Lifetime, Oxygen, Style and We).

Digital Display

- Digital display ads generated 297,144,000 impressions, 41% of the total impressions to date.
- *Love to the rescue* banners appeared on 50+ digital sites, reaching target audiences including moms, upscale viewers and women 25+.

Online Search

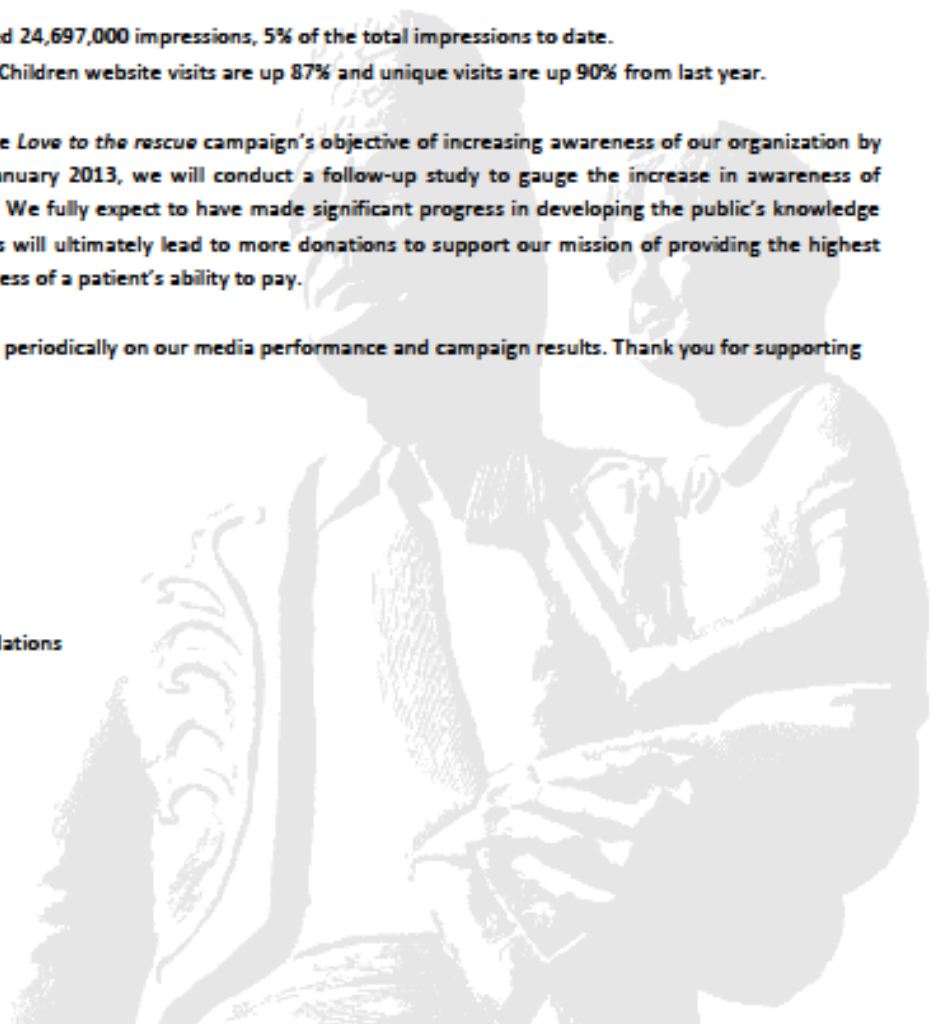
- Online search delivered 24,697,000 impressions, 5% of the total impressions to date.
- Shriners Hospitals for Children website visits are up 87% and unique visits are up 90% from last year.

These numbers clearly meet the *Love to the rescue* campaign's objective of increasing awareness of our organization by tell our compelling story. In January 2013, we will conduct a follow-up study to gauge the increase in awareness of Shriners Hospitals for Children. We fully expect to have made significant progress in developing the public's knowledge of us and the work we do. This will ultimately lead to more donations to support our mission of providing the highest quality, specialized care regardless of a patient's ability to pay.

We will continue to update you periodically on our media performance and campaign results. Thank you for supporting this very important initiative.

Best regards,

Amy Ritzel
Corporate Director of Public Relations
Shriners Hospitals for Children®



Hey, ya'll

THE TEHRAN HILLBILLYS



Is a gonna have us a big ol'
MEETIN' + SOME GUD EATINS

Sunday Oct 7, 2012



**COME ON UP TO THE SHRINE CENTER HOLLER
THE RABAN OF THE CLAN BRYAN HICKLE & HIS
POSSUM QUEEN KAREN CARLSEN INVITE Y'ALL TO
GET YA SOME FINE VITTLES FIXED UP BY
GUZINS RICHARD HERSHEY AND BOB ROBERTS
WE' S AINT GOT NO IDEA WHAT BE IN THE VITTLE POT,
BUT IF RICHARD AND BOB IS A COOKIN'
YOUS' KNOW IT GONNA BE DARN GOOD STUFF.**



**The Cork Squeezing starts at 3:00 pm
Vittles eating at 4:00 pm**



For reservations

Call Bryan Hickle 476-6232

Or email: bryanfresno@hotmail.com



Ya all know the outfit is Hillbilly or Casual. No fez, just yer possum huntin hat!

Board Meeting at 2:30

The whole dang Shindig is only gonna cost

\$15 Per each of ya!



FRESNO SHRINE CLUB

Oldest Club in Tehran Shrine

OCTOBER 10, 2012

Silver Dollar Hofbrau - 333 E
Shaw Avenue

SOCIAL: 11:30 am (NO HOST)

LUNCH: 12:00 pm

COST: \$17.00 PER PERSON

MEN - CASUAL NO FEZ and LADIES -
CASUAL

RESERVATIONS ARE A MUST!!

PLEASE CALL SYLVIA
NEUENSCHWANDER

559-291-7380



SHRINE DAY AT THE RACES

BIG FRESNO FAIR FRIDAY, OCTOBER 12, 2012 (any time after 12pm)

Come watch the horse races at the Big Fresno Fair.
The San Joaquin Valley Shriners are sponsoring one of the races
to promote Shriners Hospitals.

We have a section in the Turf Club reserved for us along with seating in the
Horsemen's Section right below the Turf Club.

The cost is \$29.00 which includes Turf Club, VIP parking, admission to fair
grounds and seating in the Horsemen's Section
(not including food or beverage)

Please make your check payable to Tehran Shrine and mail it to the Shrine Office
5407 E Olive Avenue, Fresno 93727 or call the Shrine Office at 251-1991 and
charge your tickets

DEADLINE IS 12:00 PM - SEPTEMBER 25

Any questions, please call Rob or Denise Crossland at 275-3210

DEADLINE EXTENDED TO OCTOBER 1



Potentate Mike Nella and his lady, Judie, invite you to

Honor our Past Potentates and their Ladies

Shrine Center, Saturday, October 20, 2012

5:30 pm - Social

6:30 pm - Dinner/Program

\$25.00

(Please mail your check to Shrine Office or call Tom at 251-1991 to charge your credit card)

David Pitts - Chef

Richard Herrinton - Master of Ceremonies

Rob Crossland, Chairman

We will pass the Fez to raise funds for the
Shrine Camp Winning Hands (First Lady's Project)



CAR SHOW

Come and Support the Shrine!

Admission is Free!

October 20, 2012

Chukchansi Casino

9am—3pm

Go online to register your vehicle at

<http://mobilemadness.org>

or call 559-251-1991



Legion of Honor
Stated Meeting and Elections
Nov. 7, 2012 6:30 pm.
Yosemite Falls Café
Ashland and Hwy 99

Attention all Legion of Honor members and ladies:

Your officers need help and guidance. We, the few, cannot lead the many without your input, direction and ideas. The nobles who are the officers have been trying to keep the group active and participating in Tehran Shrine activities. The dinner meetings were changed with your consent from monthly to quarterly to get more attendance. Unfortunately, this has not been successful

Several things are coming up in the near future: annual elections in November, parades in Corcoran and Porterville. In December, the International Legion of Honor officers will be here in Fresno for a business meeting to re-establish the Western Shrine Legion of Honor. This will be a luncheon on Dec. 5, 2012 for the International officers and visiting Legion of Honor members from Asiya, Aahmes, Ben Ali, Al Bahr as well as Tehran members. The same evening there will be a dinner and Installation at the Shrine center for the members and their ladies. More information of this will follow.

There has been a suggestion brought forward to merge Legion of Honor with the Temple Guard for social gatherings and dinners. The Legion of Honor would retain our own officers and status of sharing rides with Temple Guard at parades and it works well. Please contact the Legion of Honor officers with thoughts and ideas.



VS



Potentate's Team

First Lady's Team

SAVE THE DATE

Sunday, November 11, 2012

Kick Off at 2:25 pm
(subject to NFL schedule changes)

@

SHRINE CENTER

Join us and see who's team wins!

Support your team. Wear your colors!

\$10 per person in advance, \$15 at the door.

All inclusive includes food, drink, "game ticket"

(with lots of yelling, screaming, and team cheering!)

Invite your friends, family, neighbors.

TEHRAN SHRINERS VETERAN'S "93rd" PORTERVILLE PARADE Monday, NOVEMBER 12, 2012



**The Tradition Continues.....
Join Potentate Mike Nella and Lady Judie**

On Monday, November 12, come have coffee and doughnuts at Past First Lady Pat Witt's place of business "Precision Brake and Wheel" located at 502 N Main Street, at 7:30 am. Parade starts at 10:00 am. After the parade, we will have hotdogs/sodas/beer.

For those who would like to spend the night before the parade, we have a block of rooms on Sunday, November 11, at the Bestwestern Plus Porterville Inn. The Bestwestern is located at 350 W Montgomery Avenue, Porterville, right off Highway 190. Call 559-781-7411 and ask for the Shiner group rate of \$72.00 plus tax.

Please call Recorder Tom Crosno at 251-1991 and advise him if your club/unit will be participating in the parade.





SOME OFFICIAL VISIT PICTURES - MORE NEXT SCROLL



Challenge your self against your friends!

Mission Statement:
 Winning Hands is a support program designed for stroke survivors to connect, share experiences and build confidence.

Winning Hands will:

- Create a supportive and encouraging environment for both the client and family providing unique experiences and education.
- Offer to introduce stroke survivors with rapid differences to address daily physical, emotional and social challenges.
- Create a support network for ongoing social meetings and providing guidance to new concepts of stroke and hand differences.

Hand differences can be both stressful and proud! At a WINNERS' League, your differences include:

- Missing one, two or three fingers
- Hooked or hand held parts
- Extra fingers
- Displacement of hand parts
- Combination hand variations

Our Winning Hands event is designed to help stroke survivors meet and connect with others who share similar experiences and challenges. Our goal is to provide a safe and supportive environment where you can share your story, gain confidence and meet new friends.

For more information, please visit www.WH.org

CAMP WINNING HANDS

Camp Arroyo
 Livermore, California



CAMBRIA PARADE AND STATED MEETING HOSPITAL PRESENTATION



THE TIN LIZZIES ARE LOOKING
FOR MEMBERS SO IF YOU
WOULD LIKE TO JOIN THIS
GROUP, PLEASE CONTACT BILL
HUDSON AT 559-637-9509 FOR
DETAILS.

Tehran Temple Belles

SHRINE WIDOWS

MEET 4TH MONDAY OF MONTH

GATHERING 11:30 A.M.

LUNCHEON 12-NOON

RESTAURANT - FRESNO

CALL

BETTY VEFFREDO

559-431-6260

OR

KERRI GANS

559-449-1950

TEHRAN TEMPLE

5407 E. OLIVE AVENUE

FRESNO, CA. 93727-2500

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NON-PROFIT ORGANIZATION

U.S. POSTAGE PAID

PERMIT NO. 2126

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